

# Machine Learning



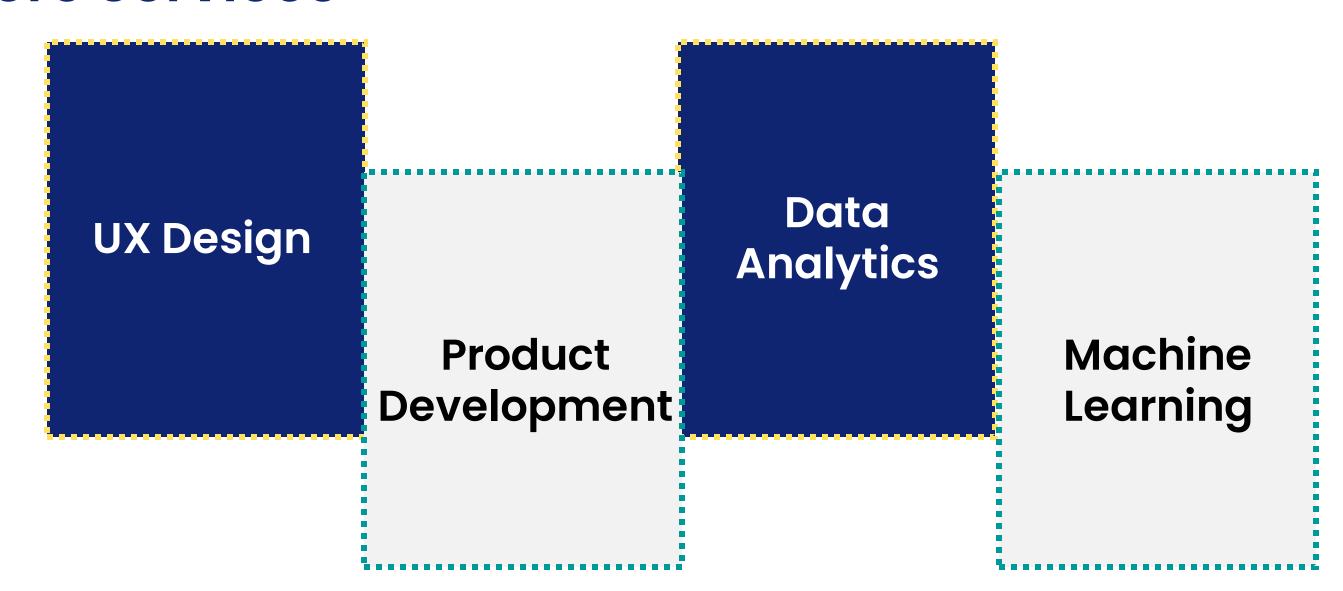
### **About us**

10+
years serving

20+
million end customers

100+
projects

### Our Core Services



### **Our Team**

#### 1. Data Analysts

- Domain knowledge of multiple domains
- Expertise defining business use cases & KPIs with stakeholders
- Hands on experience in Descriptive, predictive and prescriptive analytics
- Identify data sources, Attribute relationships mapping to KPIs

### 2. Data Engineers

- Experience in recommending optimal, low-cost tech stack for ETL
- Data lake for structured and unstructured data
- Skills in Spark, Airflow, SQL, Databricks, Snowflake, Social media APIs
- Third-party SaaS product integration knowledge
- ETL on AWS, Azure, GCP and on-premise

### 3. Visualization Experts

- Decide on apt dashboard visualization for quick decision-making
- PowerBI, Tableau, Redash, Plotly, Quicksight, Superset

### **Our Team**

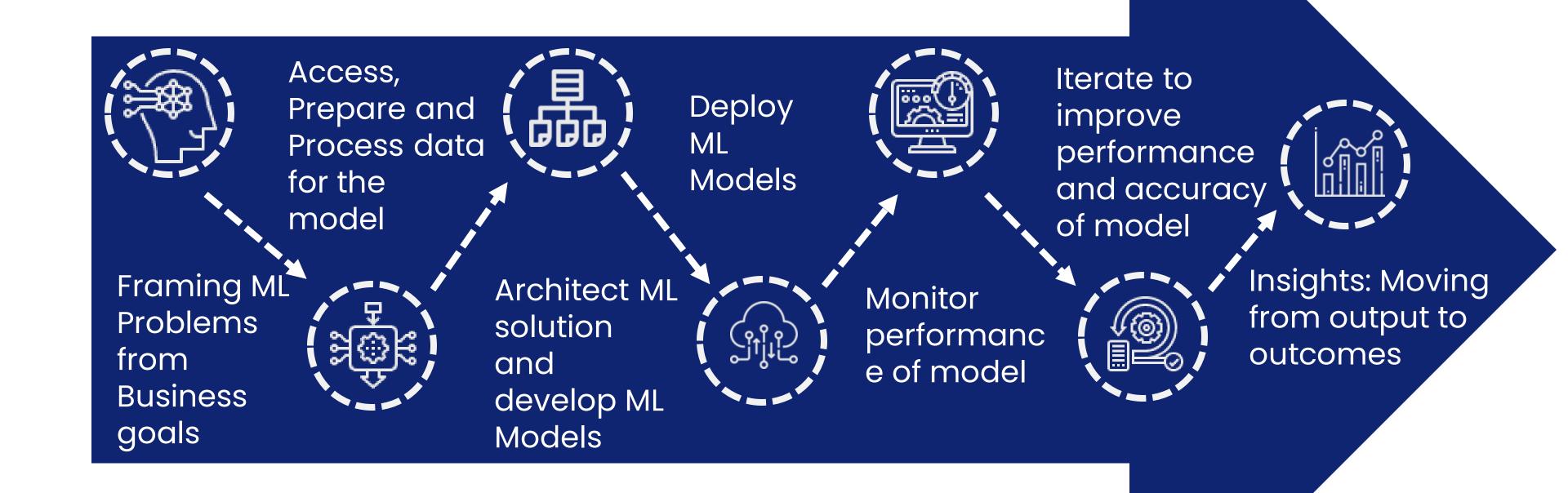
#### 4. Data Scientists

- Data normalization and cleaning
- Feature Engineering
- Unsupervised and Supervised Learning Algorithm Selection

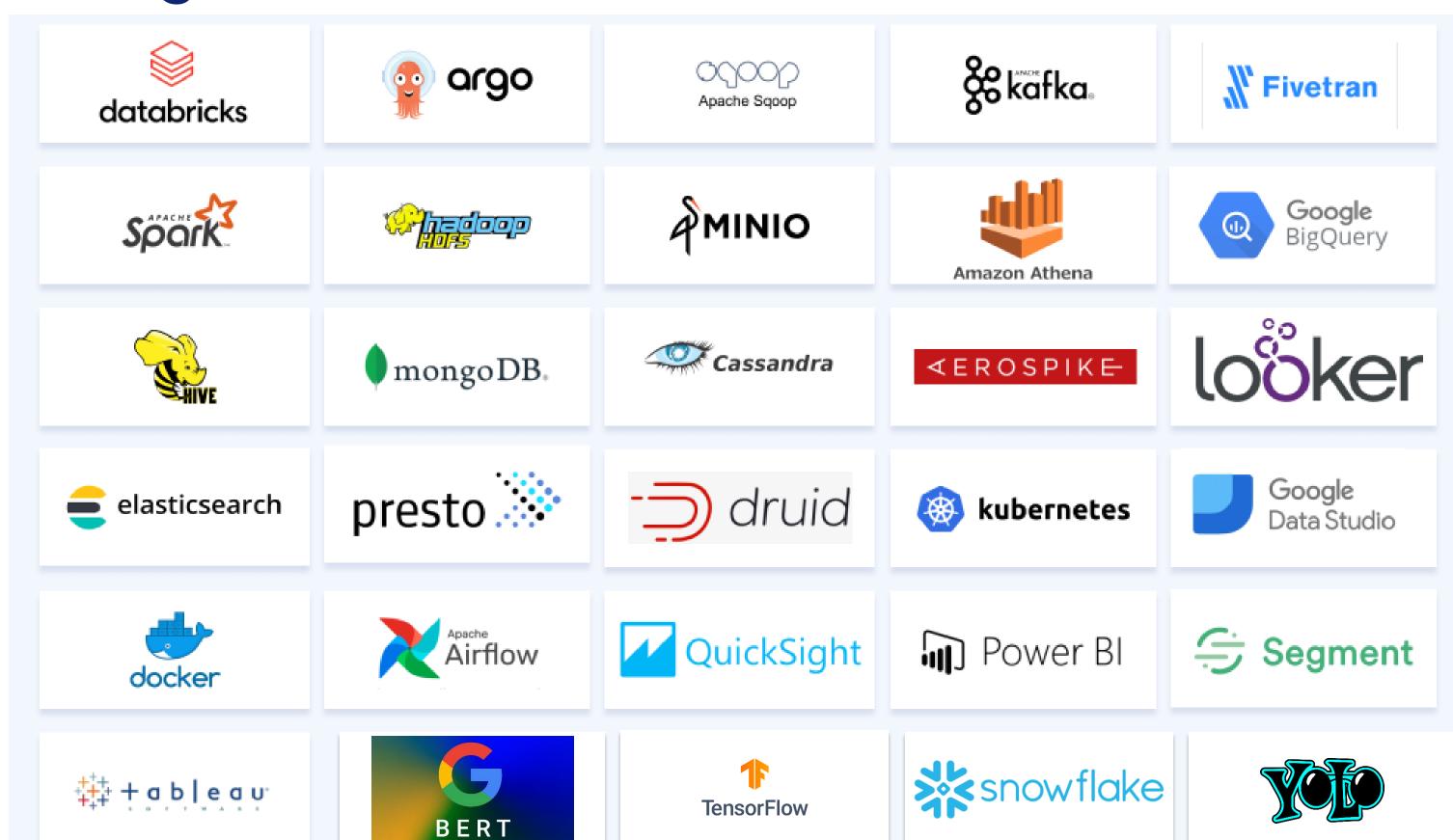
### 5. Machine Learning Engineers

- Deep Learning Algorithms implementation using TensorFlow, Yolo, BERT Frameworks
- Unstructured data interpretation Computer Vision, NLP
- MLOps pipeline for continuous improving of ML model accuracy
- High performance deployments over GPUs
- Knowledge of Cloud ML Services like Sagemaker, AlBuilder etc.

### **ML Lifecycle**



### Technologies



### **Domains we Serve**



Finance



Government



Healthcare



Agriculture



Logistics & Transportation



IoT Sensor Data



Sales & Marketing



Gaming

### Helping you Innovate across your Business



#### **Services**

- Intelligent catboats
- Virtual Assistants



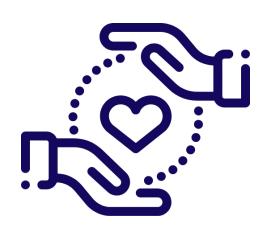
#### **Finance**

- Document Understanding
- Financial Forecasting
- Risk Management



### **Operations**

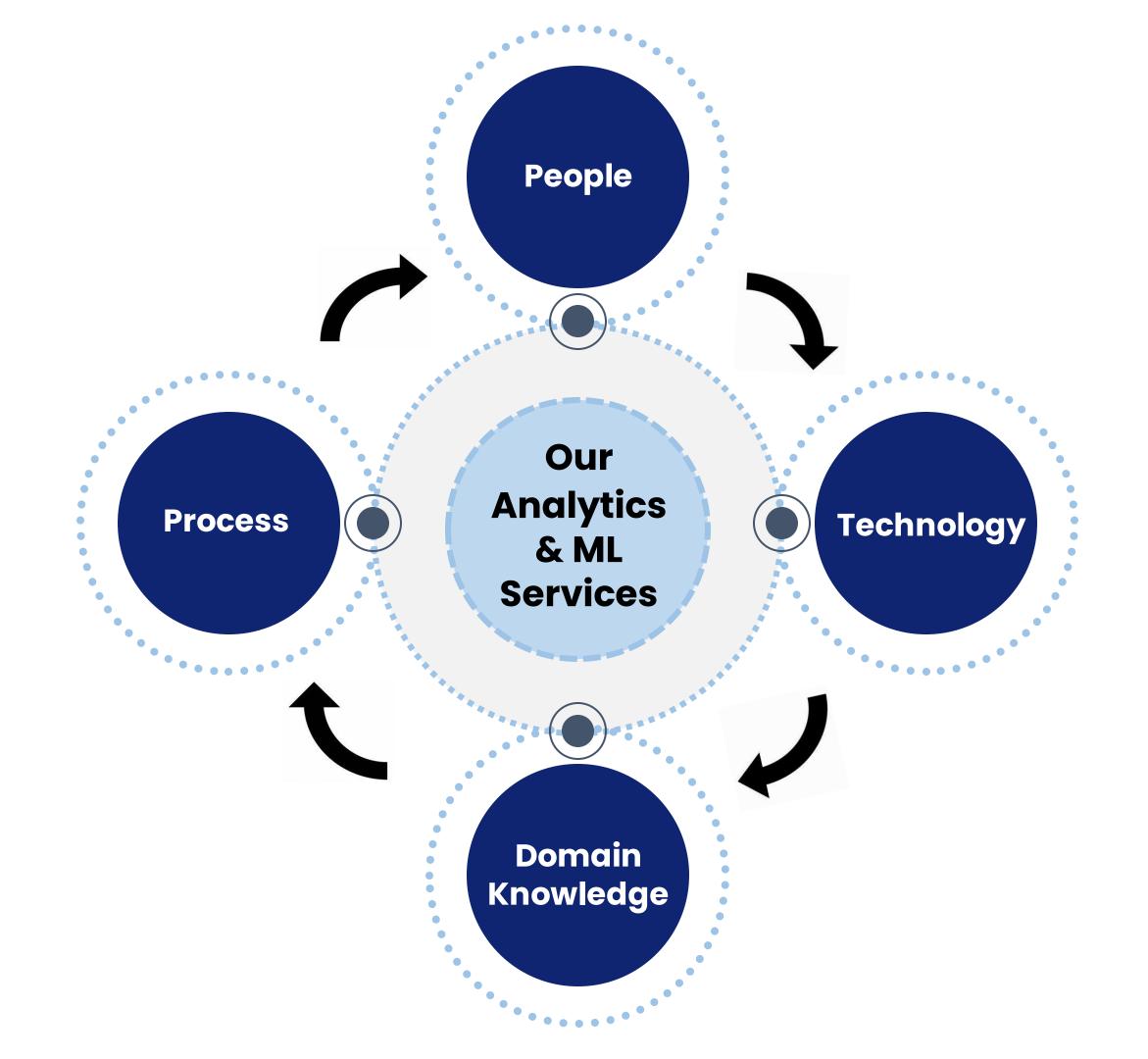
- Predictive Maintenance
- Demand Forecasting
- Quality Assurance



#### Healthcare

- Risk Adjustment Coding
- HEDIS Quality Measurement

### **Our Pillars**



### SUCCESS STORIES

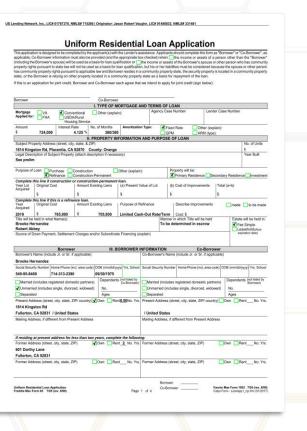
# Document Al platform for Mortgage Processing company

- Scalable and highly accurate document classification and data extraction platform
- Recognizes checkboxes, tables, signatures areas, stamps, signatures
- Consists of a built-in feedback loop to continuously improve accuracy
- Is based on Computer Vision and Natural Language Processing
- Has a built-in mortgage domain dictionary and taxonomy
- Compliant with MISMO standard SMARTDoc conversion



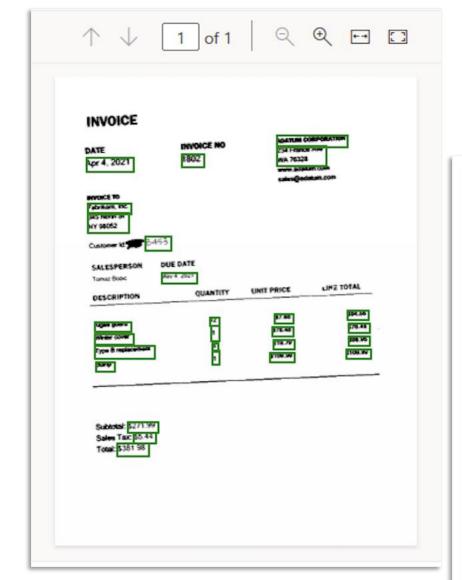


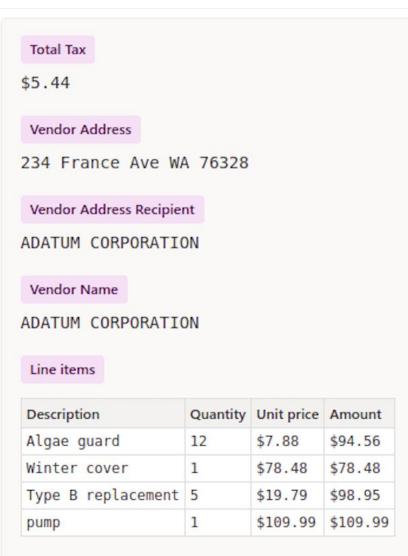




# Invoice data extraction using Microsoft AlBuilder

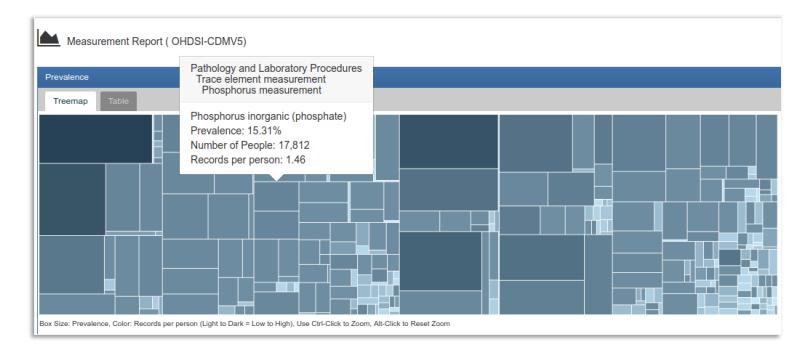
- Accurate invoice data extraction from variety of supplier invoices
- Recognizes invoice number, dates, items and prices
- Train model for classifying invoices and extracting accurate data
- Extracted data is inserted in CRM using
   Selenium automated scripts

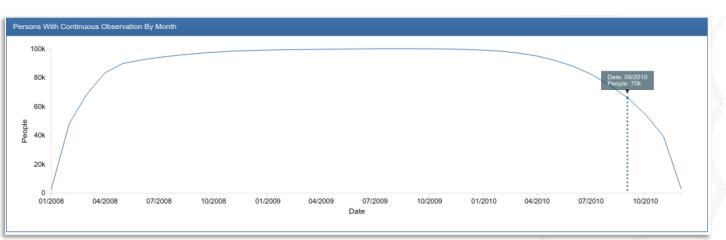




# Risk Adjustment Coding and HEDIS Quality Measurement Platform

- Highly accurate document understanding & data extraction platform
- Works on Computer Vision & Natural Language Processing
- Capable of extracting ICD-10 & CPT codes, DRG & MS-DRG codes
- Consists of a built-in feedback loop to continuously improve accuracy
- Supports administrative & hybrid method of HEDIS measurement compliance





### Yoga Pose Detection

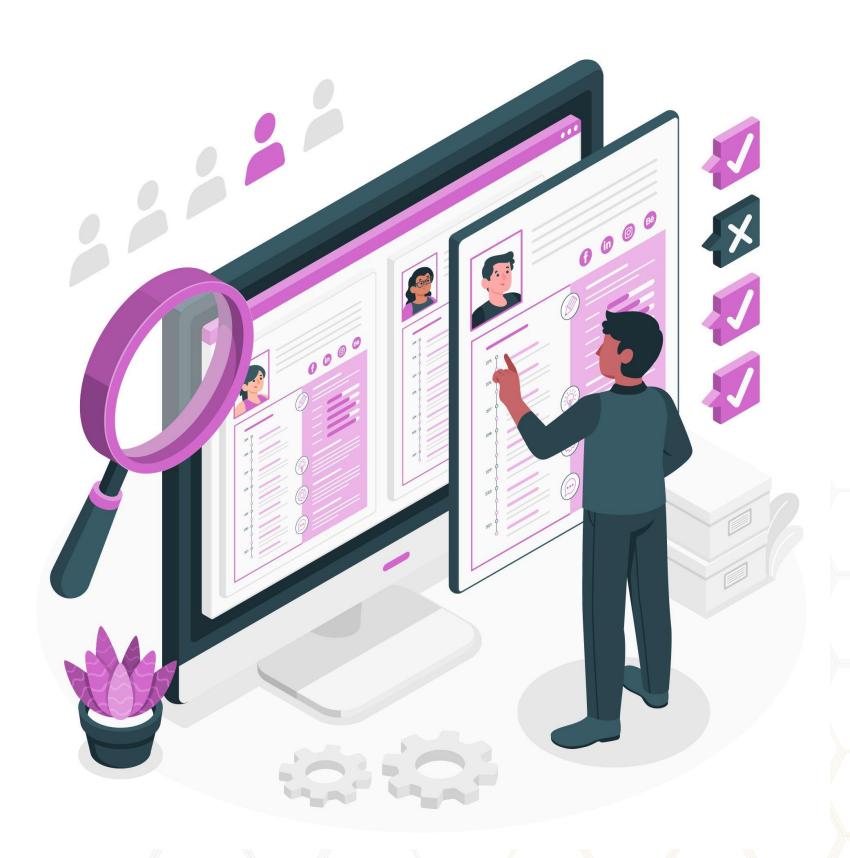
- A platform that helps in detecting, extracting and storing pose body points from multiple videos of Yoga experts
- It detects user's yoga pose points in real-time,
   compare them against expert points and provide
   feedback on accuracy and improvement
- Has Mobile SDK and APIs for application to integrate with the yoga detection feature





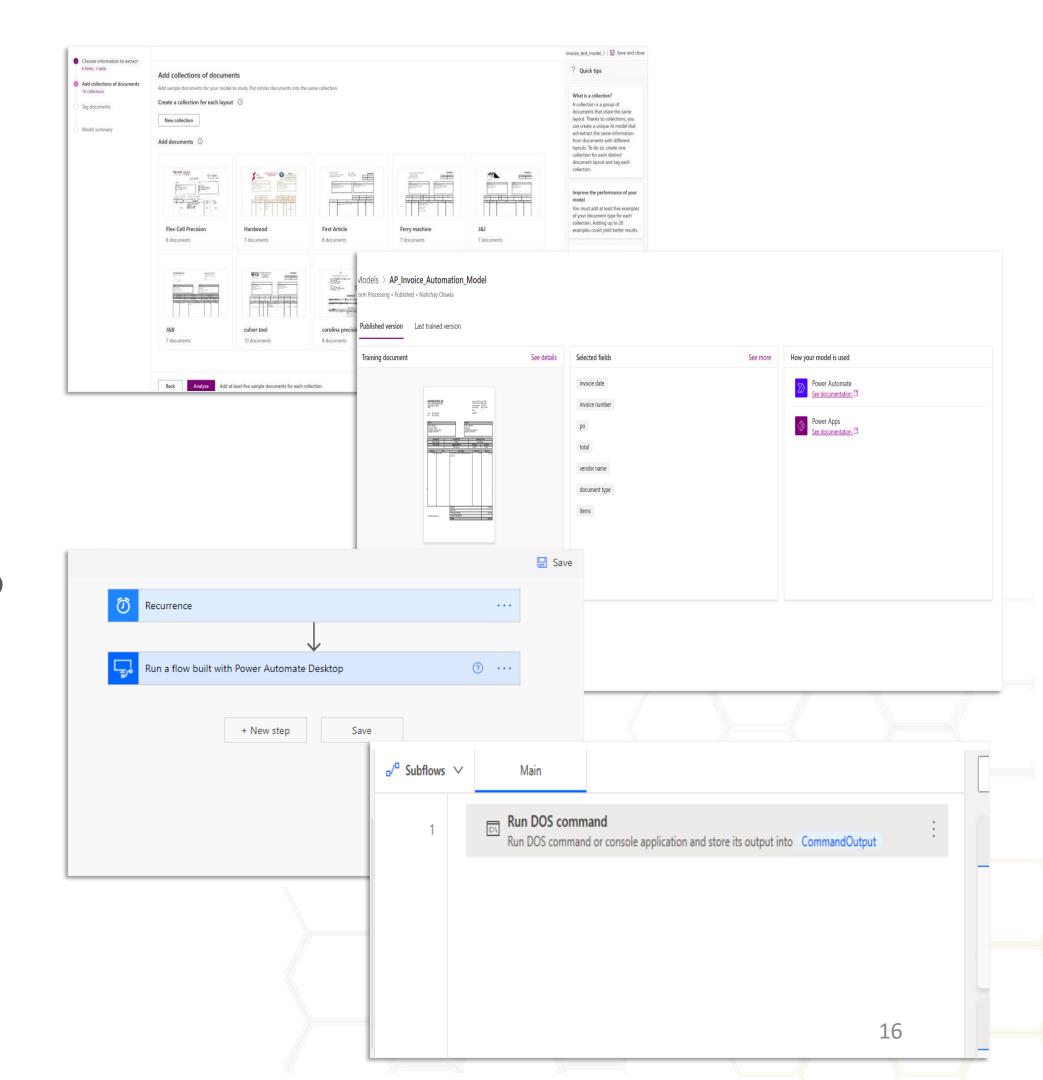
# Resume rating based on job description

- Scalable and highly accurate document classification and data extraction platform
- Helps in rating resume on how closely it matches with job description by parsing and extracting information from both resumes and job description
- Has custom NER that finds relevant spans of text fields such as experience, college name, or companies
- Extracts layout information present in the digital pdf and understands different sections of the page
- Has deep learning-based object detection to find sections of the page
- Can extract skills from the job description, capable of creating a taxonomy



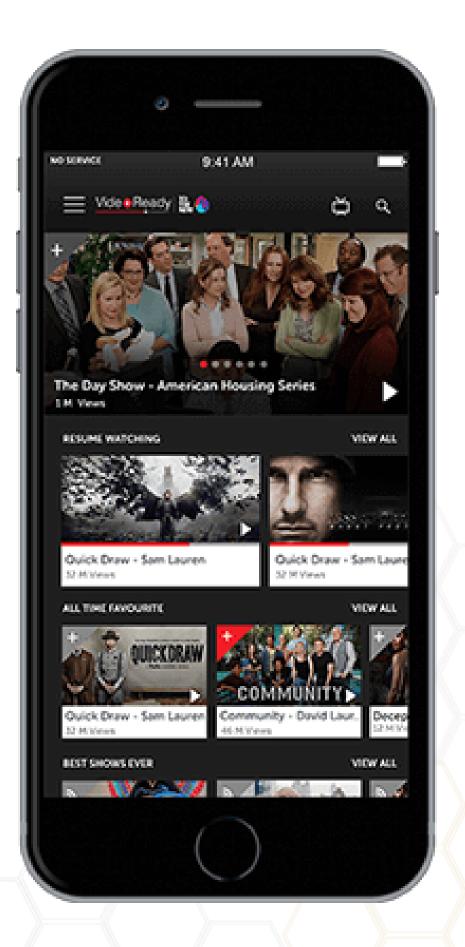
# Invoice Classification & Extraction Model

- An advanced model for automated classification and extraction of invoices
- It includes selenium scripts that help in entering the invoice data into the in-house portal
- It takes invoices from emails and extracts
   particular fields as per requirement such as PO
   number, Total amount in dollars, No. of
   parts/devices and then dump into the
   database
- It has a built-in feedback loop to improve accuracy continuously



### Recommendation Engine for OTT Generator

- We developed an admin portal and mobile application for users that included uploading videos with tags and making the search easier and quicker.
- It is an ensemble of collaborative filtering and contentbased filtering.
- A large number of videos can be uploaded to a library, making data management simpler.
- Content-based recommendation, trending/popular movies
- Removing duplicates of videos/users using ML algorithms
- Using tech that traverses relationships faster and delivers recommendations in real-time
- Users can view and segregate their playlist based on the tags mentioned above.



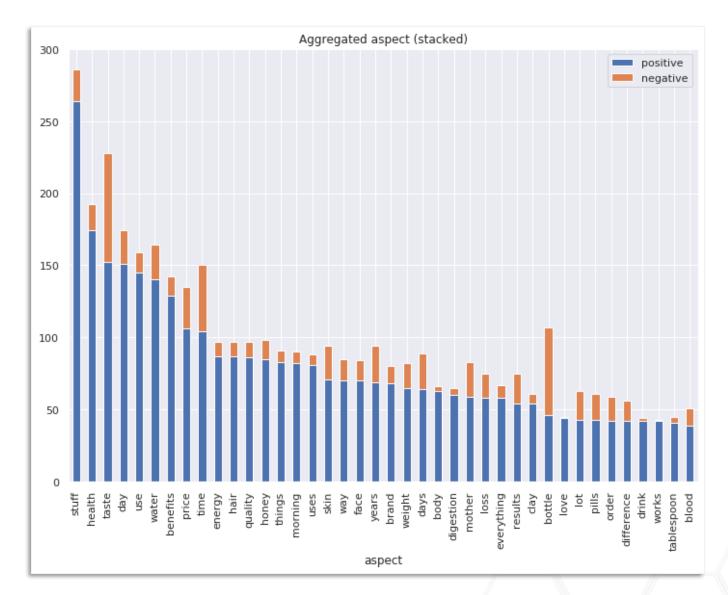
### Customer Churn Prediction Model

- Predict customer churn in any given year by identifying significant variables
- Use various structured and unstructured data sources
- Exploratory Data Analysis to identify the areas which make customers to churn and to discover hidden patterns in the data
- Use Hypothesis Testing to discover patterns and relationships
- Use supervised machine learning classification algorithms to predict customer churn
- A/B testing to understand what changes can reduce churn that will lead to massive gains - more satisfied users, more engagement, and more sales and retention



### Aspect based Sentiment Analysis

- Scrape Amazon customer reviews for a product (Apple Cider Vinegar)
- Detect aspects (features) of the product that customers have a strong feeling about
- Analyze the reviews using NLP to detect the aspects in reviews and the polarity (positive or negative)
- Based on the data, decide what features if a new product in the same category needs to be introduced in the market





### Precision Hydroponics

- Control dashboard for indoor, climatecontrolled urban farms
- Is capable of deriving optimum recipes for effective growth of multiple varieties of plants based on a real-time feedback loop and sensor data
- Recipes derived are utilized to manage the sensor threshold values in advance before they affect the plant health



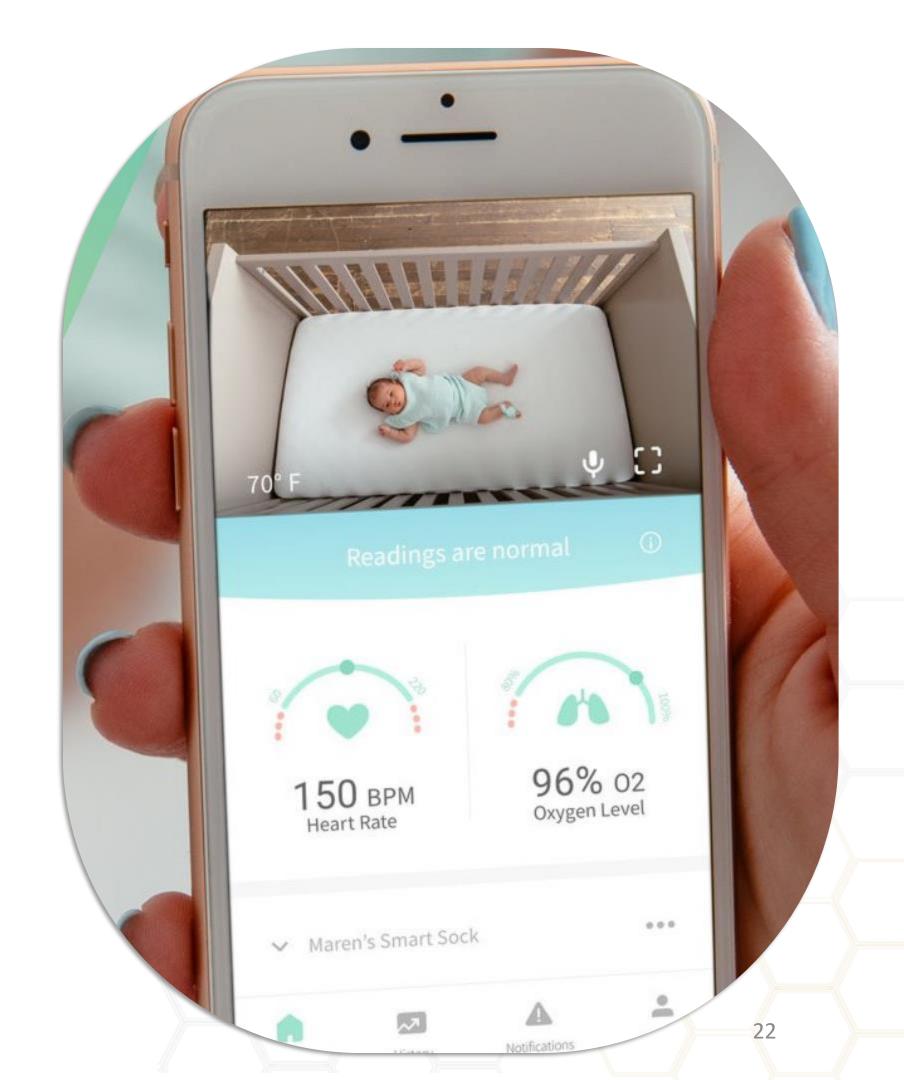
# Predictive Analytics for Machine Maintenance at Mine sites

- Has visualization for data from sensors in mining machines spread across multiple mine sites
- Real-time anomaly detection in machineries and predictive maintenance if there are any breakdowns or shutdowns
- People & asset tracking for health and safety management



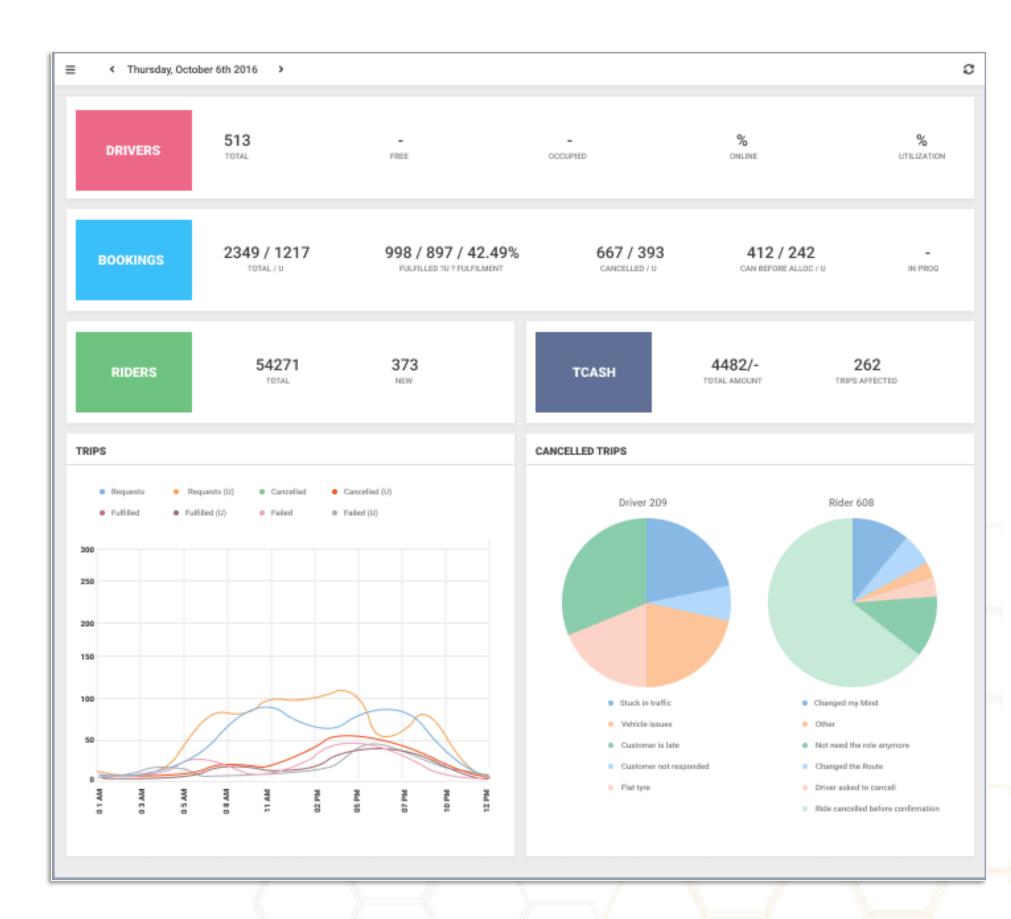
# Predictive Monitoring of Infant's Health

- Cloud-hosted mobile-app with Bluetooth connectivity for communicating with IoT based monitoring device attached to the infant's body
- Users can set threshold levels of health
  monitoring parameters such as skin
  temperature, breathing pattern, sleeping angle,
  and many more as per doctor's suggestions
- These parameters help parents in predicting symptoms of SIDS and taking appropriate measures to prevent it



### Optimal Vehicle Routing

- Dashboard with analytics on ride fulfilment,
   cancellations, demand, supply, locations, driver
   effectiveness, reviews, route, and traffic
- Predict passenger interests, optimal routes, and better prices
- Run targeted push and InApp ad campaigns with gamification for discounts, referrals, promotions



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### **Technologies**



























hello@47billion.com www.47billion.com

## THANK YOU!

hello@47Billion.com



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